

The background of the top section is a complex financial chart with various data series, including candlesticks and lines, in shades of blue, green, and red. The chart is overlaid on a dark blue background with a grid of dots.

the
INDUSTRY
PAPERS FOUR FORUMS
FOUR STATES
ONE NATIONAL MISSION

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Author's guide

Word counts

Word counts are difficult to estimate without knowing the subject of a paper, but to give you an idea for planning purposes, on a tabloid-page, this is roughly how word counts are laid out. Should your paper outline be accepted, we'll discuss and confirm an appropriate word count.

Large paper: 3-4 pages / 3,000 - 3,500 words

Medium paper: 2 pages / 1,500 - 2,000 words

Small paper: 1 page / 800 - 900 words

MEDIUM

This is a two-page spread from 'Connected Nation' magazine. The main headline is 'A manufacturer's paradise? Building our food ecosystem'. The sub-headline reads 'Whom-of-level-of leadership is needed for the food and agricultural sector to meet its full potential?'. The article is written by Melissa Kelly. The layout includes a large drop cap 'T' at the start of the first paragraph, a small portrait of the author, and two sidebars. The right sidebar features a map of Australia titled 'Australia's Food and Agribusiness sector' and a quote: 'The need for one organisation with a national perspective that oversees the food system (agriculture and food manufacturing) in Australia has never been more important than it is today'. The bottom right sidebar contains a line graph showing growth in the sector.

LARGE

This is a four-page spread from 'Powering the Economy' magazine. The main headline is 'Releasing stranded technology to grow industry'. The sub-headline reads 'Bringing a MaCharm in Australia's research communication capabilities'. The article is written by Melissa Kelly. The layout includes a large drop cap 'I' at the start of the first paragraph, a large photograph of a factory interior, and a sidebar with a portrait of a man. The bottom of the page features an advertisement for 'GRANICUS Empowering Deliberate Democracies' with the website 'Granicus.com.au'.

SMALL

This is a one-page spread from 'Connected Nation' magazine. The main headline is 'Towards a connected national innovation ecosystem'. The sub-headline reads 'Delivering integrated innovation outcomes through a system of connected cross-sector networks'. The article is written by Rachael Dale Watson, OBE, FRAC. The layout includes a large drop cap 'M' at the start of the first paragraph, a photograph of a waterfall, and a sidebar with a portrait of the author. The bottom of the page features an advertisement for 'GRANICUS Empowering Deliberate Democracies' with the website 'Granicus.com.au'.

Author biography and headshot

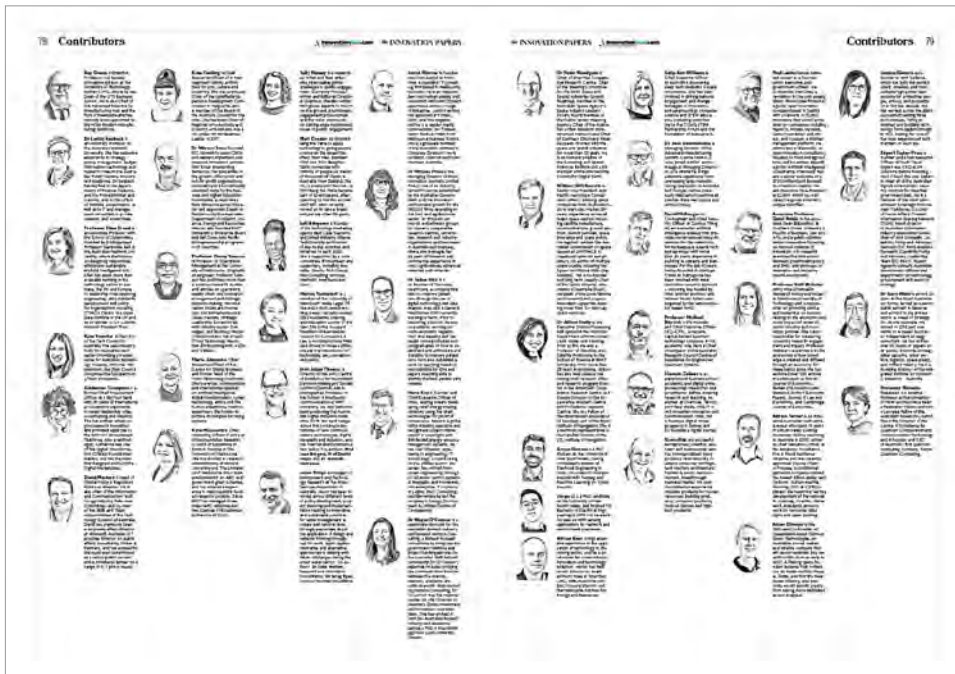
Please supply a recent, high quality **headshot**. Our illustrator will turn it into a stylised black/white author image.

Please also supply an **author biography** to appear beneath the author pic with each paper. Word count: 50-100 words (keep it tight!)

The 2023 Capability Papers had 45 contributors and the 2022 Innovation Papers had 40 contributors.



Dr Jens Goennemann is Managing Director of the Advanced Manufacturing Growth Centre (AMGC). Jens joined AMGC as the inaugural Managing Director in 2016 where he brings extensive experience from overseeing large manufacturing operations in Australia and Europe. He has previously held senior positions at Daimler-Benz Aerospace and Airbus Group.



Pictures & Graphics

If you have preferred photos or graphics, tables and illustrations to go with your paper, please supply in the highest possible resolution.


If you would rather leave the picture research to us, that is fine. We will source relevant pictures to accompany your story.

Powering the Economy

Do we need a national startup concierge service?

How to cross the innovation 'valley of death' and come out thriving

BY DAVID MOLES



Australia's innovation ecosystem is struggling to cross the 'valley of death' between idea and commercial success. A national startup concierge service could help bridge this gap, providing entrepreneurs with the support and resources they need to succeed.

Why this matters: The current system is fragmented, with various government departments and private organizations providing support. A national concierge service would streamline this process, making it easier for entrepreneurs to access the resources they need.

Key challenges: Lack of a central point of contact, fragmented support, and a lack of resources for entrepreneurs.

Proposed solution: A national startup concierge service that provides a single point of contact for entrepreneurs, offering a range of support services including mentorship, funding, and legal advice.

Powering the Economy

Navigating the National Innovation Ecosystem




Figure 1: Australia's innovation ecosystem

Figure 2: The valley of death

Figure 3: A national startup concierge service

Sovereignty and Resilience

Generational change: From response to resilience

A change of mindset is needed in the way that we deal with natural threats

BY ADAM TURNER



Progressive governments are increasingly looking to build resilience into their infrastructure and services. This is a shift from a reactive approach to a proactive one, focusing on preventing and mitigating risks before they become disasters.

Key challenges: Lack of funding, fragmented support, and a lack of resources for infrastructure development.

Proposed solution: A national infrastructure resilience fund that provides a single point of contact for infrastructure developers, offering a range of support services including funding, mentorship, and legal advice.

Sovereignty and Resilience



Figure 1: Infrastructure resilience

Figure 2: National infrastructure resilience fund